

FREE SMS FAIR USAGE GUIDELINE

One man's fair is another man's shameless exploitation of our good nature

Virgin Mobile is offering Free SMS' to South Africa. And we're pretty excited about it, after all, it's everyone's inalienable right to communicate. But it's also every business's right to make a profit, right? So we have a few conditions. Now, don't panic, it's not that dreaded small print that somehow always comes back to bite the customer on the butt, it's a few points to guard against abuse.

You can have up to 1000 free sms' per month so long as...

-you're actually a person sending to another person, so that's individual users only. No computer generated SMS', no premium rated SMS'
- you are using a Virgin handset to send the SMS and not a modem/ sim farm that serves as a bulk SMS utility.
-you are a private person. No, we don't mean a recluse, we mean not a business or that you are contacting regularly group/s of persons or social network. Come on guys, business SMS' are tax deductible anyway.
-you are sending national SMS' only. International messages will be charged at normal international rates.
-you don't suddenly acquire 3 million new friends who you just have to stay in touch with. We may keep tabs on you from time to time and if we feel that you are sending more SMS' than a human being could rationally use we may investigate and, if we find abuse, the "free SMS" part will be cancelled. Sorry.
- **So that's up to 1000 free SMS' per month, let's face it, more than that you need to attend ATTM (Addicted to Text Messaging) Anonymous**
- Lastly, we reserve to change or remove this offer at any time.

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Head-office number: +27 11 676 5000. Customer Services: dial 123 free from your Virgin phone
or 0741000 123 at normal call rates from any other mobile or landline.

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